



Community Engagement Manager

- Fixed term maternity leave relief position – 9 ½ months
- Challenging and value adding role
- High profile organisation/industry

Meat & Livestock Australia Limited (MLA) is a producer owned company responsible for marketing and research activities for the Australian red meat industries. MLA adds value to this \$15 billion industry through the provision and delivery of innovative services and solutions.

We currently have an exciting opportunity for a Community Engagement Manager to deliver strategies and activities that maintain and grow high levels of community trust for the beef and lamb industries. This role is a fixed term maternity relief position for 9 ½ months, commencing towards the end of April. Whilst managing a small team and reporting directly to the General Manager, you will be responsible for:

- Implementing strategies to positively position the sustainability of the industry to the community and external stakeholders
- Utilise the industries Target 100 program and associated proactive communication channels including social media, advertising, PR and events to build community trust in the industry's environmental, animal welfare, food safety, health and quality assurance standards
- Provide advice and strategic input to the General Manager and other Executive Committee members to ensure that the community views and attitudes are known and considered across the company and industry

The successful applicant will demonstrate:

- Relevant tertiary qualifications
- Sustainability knowledge and experience in issues management desirable
- Experience in proactive communications
- Experience managing a team
- Budget management experience
- Excellent project management skills
- High level leadership skills that achieves outcomes
- Superior verbal and written communication skills
- Ability to work under pressure, prioritise and adhere to strict deadlines
- Have, or be able to quickly acquire an understanding of the range of MLA activities and the industry
- Advanced interpersonal skills. Ability to interact confidently and sensitively with people at all levels

To apply and obtain a full position description for this position, please go to our careers page at www.mla.com.au.

For further information, please contact the Human Resources team on 02 9463 9333.

Closing date: 20 March 2013