

APPENDIX 2. BENEFIT:COST RATIOS 2020 AND 2030

PILLAR	BCR		PRIORITY	BCR		IMPERATIVE	BCR	
	2020	2030		2020	2030		2020	2030
CONSUMER AND COMMUNITY SUPPORT for the industry's products and practices	5.6	13.4	Welfare of the animals within our care	7.9	17.3	Continuous improvement of animal welfare	9.6	25.4
						Minimising risk and impact of emergency disease	13.0	13.0
						Minimising the impact of endemic disease	0.7	3.3
			Stewardship of environmental resources	1.6	8.0	Minimising industry impact on the environment	5.0	15.2
						Sustainable management of the natural resource base	0.2	4.3
						Adapting to climate variability	0.9	6.8
Red meat in a healthy diet	1.3	2.9	Positioning red meat as a preferred component in a healthy diet	1.3	2.9			
MARKET GROWTH AND DIVERSIFICATION for Australian red meat and livestock	4.1	5.4	Efficiency and value in trade and market access	3.9	11.6	Reducing economic barriers to trade	4.0	14.2
						Reducing technical barriers to trade	3.9	9.1
			Marketing and promoting Australian red meat and livestock	4.1	4.1	Marketing and promotion – developing export markets	6.2	6.2
						Marketing and promotion – developed export markets	3.0	3.0
						Marketing and promotion – domestic market	2.4	2.4
SUPPLY CHAIN EFFICIENCY AND INTEGRITY across our industry	2.0	6.4	Optimising product quality and cost efficiency	2.1	7.1	Improving quality and compliance via enhanced supply chain information	2.1	7.2
						Improving efficiencies in regulation, infrastructure and logistics	2.1	5.1
			Guaranteeing product and systems integrity	1.8	5.6	Livestock and product assurance through integrated integrity systems	1.8	5.6
PRODUCTIVITY AND PROFITABILITY in red meat and livestock enterprises	2.8	6.9	Production efficiency in farms and feedlots	2.6	6.3	Decision support to improve farming businesses	3.5	6.0
						Increasing livestock productivity through new research	2.2	6.5
			Processing productivity	4.2	10.2	Increasing access to, and the efficiency of, labour	4.2	10.2
			Live export productivity	0.4	1.0	Improving livestock performance in export operations	0.4	1.0