

**THE *Power* OF
PHARO BULLS COMES
FROM THE *Program*
THEY ARE PRODUCED IN.**

Why Don't All Bull Breeders...

- Treat their cows tougher than you treat your cows?
- Refuse to make an excuse for a cow, or give her a second chance?
- Prepare their Bulls on Grass?
- Assess and score Bulls for Temperament?
- Assess and score Bulls for Fleshing Ability, Thickness, Muscling, Masculinity, Overall rating and Hair Coat?
- Assess and score Bulls for Low Maintenance and Grass Efficiency?
- Assess and score Bulls for Feet and Leg conformation?
- Assess and score Bulls for Prenuptial Prolapse problems?
- Provide a One-Year Guarantee on the Bulls they sell?
- Guarantee their Calving Ease Bulls?
- Control Flies and other parasites with Genetics– instead of Chemicals?
- Invite customers to participate in Bull assessment days?



PHARO BULLS

**BULL ASSESSMENT
& OPEN DAY**

9am Saturday 15th March

The Bull Complex
642 Cherry Tree Rd
Glen Innes NSW

pcabulls.com.au

Ryan: 0403 402 968
info@pcabulls.com.au

ANNUAL BULL SALE

1pm Wednesday 21st May

65 Bulls

Raised Purely on Grass

Scan Here
to request a
sale catalogue



www.pcabulls.com.au/sales

PHARO BULLS, THE *Program* TO INVEST IN

Pharo Bulls is a group of producers that had become increasingly frustrated with the lack of functionality from the genetics they had been purchasing. In 2015 we became aware of Pharo Cattle Company in the USA who had been breeding and raising beef seedstock through a program that meant the animals had to be functional in many environments or they just would not survive.

In 2016 we embarked on the process of purchasing and importing these genetics with the intention of improving our commercial based cow herd. We discovered that we were able to breed and raise our cows with little to no inputs and they were very fertile and functional.

A result of this program was Bulls that were Raised Purely on Grass that are Naturally fertile, tough and increased the Profitability of our herd.

It is Pharo Bulls vision to continually source and invest in breeding programs that will ensure we are breeding the most Functional, Efficient animals, so that we can Breed, Raise and Sell genetics that are Efficient and Profitable on Grass alone without the requirement of expensive inputs.

Pharo bulls are performing across a wide range of environments. We know they can do the same for your herd.



HERD SIRE P3



HERD SIRE R253

Well Being **FOR THE FARMER**

Time is precious, having cattle that can calve easily, don't require handling to treat/drench, that can survive on what's available in the paddock, no need to transport feed to them, are calm quiet and easy to handle – Gives the farmer more time!

Beneficial **FOR THE LANDSCAPE**

Grass Efficient cattle can utilise the feed that is grown naturally. Reduced need for costly fertilizers and dangerous chemicals. The Cattle can also be a tool alongside complementary natural treatments used to regenerate the landscape.

Healthy **FOR THE CONSUMER**

Animals with natural resilience means that chemical drenches, antibiotics and insecticides are not required. Beef raised on healthy landscapes are nutrient dense and nourishing for the people that eat it.

INCREASE YOUR *Profit*

Moderate sized, easy Flething cattle that are naturally fertile and functional requiring little time or inputs can boost your Profit by 30%

Fertility AND Flething **BRED IN; NOT FED IN**